



**THE ONLINE MPIRE'S
RESOURCE
COMPILATION FOR...**

**BUILDING
WEALTH
YOUR WAY**

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DEREKP

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INTRODUCTION

When you're just starting out, building wealth might look too daunting. But if you interview self-made millionaires, a lot of them started out as broke dudes who were either geniuses, willing to adapt to the environment, had innovative ideas, knew the right people at the right time, or a combination of these traits. **Ultimately, all of them worked hard to get where they are.**

When building an empire, it's okay to start from the bottom. But once you get the hang of it, wealth building will snowball.



THE SECTIONS

There are many ways to start building wealth. Every person is different. Therefore, everyone has different interests where to start. Some folks are willing to take on more risks. Some are more risk-averse.

In this guide, we'll be sharing the best sources to start or boost your hustle. We have narrowed down each of our favorite resources because there are too many resources out there. We did our best to write very descriptive pieces to help you choose which resource is best for your taste. After all, we have different preferences when it comes to learning. Choose one that best fits your needs and personality.

We've divided this resource into 5 sections. Each section is a hustle you may want to get into. All you need are eagerness to learn and the willingness to sacrifice your time and attention.

We've also included resources that specialize in productivity and entrepreneurship. If you're into some other trade like retail, art, or services it's always possible to become successful without a degree.

THE SECTIONS

By all means, this is not an exhaustive list since there are tons of resources out there. These are just our favorites:

- List of Best Resources to Look for Hustling Answers
- Best Books for Hustling
- YouTube Channels
- Stock Trading
- Books on Real Estate Investing



LIST OF BEST RESOURCES TO LOOK FOR ANSWERS:

Sometimes, we need instant answers for financial terms we're not yet familiar with: What is "ROI?" What's the difference of ROI from ROE? What is APY? What is better? APY or APR? Google might be a great place to look for simple answers but we have a couple of better resources for more detailed answers.

[Not Google.](#)

[Reddit](#)

Very informative community. If you have a question, it'll most likely be on Reddit. If you're looking for quick but informative answers, then this is the website for you. Tons of friendly people who use this social media/faq site.

[Quora](#)

Lots of real experts answer every imaginable question from relationship advice to rocket science. Answers can range from a simple 1-sentence answer to a couple of hundred-word answers including links of resources. If you're looking for highly detailed and informative answers, this is the place to go.

BEST BOOKS FOR HUSTLING:

[The Freelancer's Bible](#) by Sara Horowitz

This book is a great resource for beginners in freelancing. You can skip this book if you're content on researching online and using free resources like YouTube. But if you're the type that needs a physical book as a resource then this is for you.

[4-Hour Workweek](#) by Tim Ferriss

One of the best-selling books on business and productivity, the 4-hour Workweek is a great book to open your eyes to productivity. Although it won't guarantee a real 4-hour workweek, the point of the book is for us to focus on maximizing the use of our time to produce the most amount of profit.

[Crushing It by Gary Vaynerchuck](#)

This book is for the hustlers who'd like to take advantage of technology. Gary is well known to take advantage of every social media network. He's all over the internet. He may not be the best in one platform, but he's pretty good in each. He's flipped the popular saying of "quality vs quantity" into "quantity with quality." Garyvee will teach you how to do this in his book on hustling.

BEST BOOKS FOR HUSTLING:

What if It Does Work Out? By Susie Moore

Susie argues on worrying too much about a side hustle by having doubts about yourself and asking “What if it doesn’t work?” she says why not flip the question and ask “What if it does work?”

Side Hustle: From Idea to Income in 27 Days by Chris Guillebeau

If you prefer studying things step-by-step then this is the book for you. It contains a 27-day program in achieving your dream side hustle (that might become your main hustle) in the future.

Startup Opportunities: Know When to Quit Your Day Job by Brad Feld and Dr. Sean Wise

There are those who push us to quit our jobs to follow our passions but there are a few who also wants us to think about it first. The authors want us to validate our side hustles first before going full-time for it. It’s insurance just in case things don’t work out well.

BEST BOOKS FOR HUSTLING:

[The 10X Rule: The Only Difference Between Success and Failure by Grant Cardone](#)

Trigger warning:

You can only have two reactions to Grant Cardone, it's either you like him or not. It's that straightforward. If you can get past the typical egotistic writing of an accomplished person, then this book might just be for you. Grant Cardone talks about overpromising on things that you're not entirely sure that you're capable of doing. But then, overdelivering by overexerting yourself to achieve these goals. Cardone says that in order to make it big, you have to hustle big. He talks about "not being a bitch" and just work, work, work. If you've seen his videos and his social media account, the guy just doesn't like getting overshadowed. His ego is so big that he wants to get wealthier every time. But don't get us wrong. We respect him for that. And we're not here to study his ego but to study his work ethic. Overpromising and overdelivering are not opposite events. You can do both and Grant Cardone teaches us how to.

YOUTUBE CHANNELS

[The Online Mpire](#)

It's us of course! We're a compendium of investing, saving, and hustling advice.

[Noah Kagan](#)

Noah is the founder for AppSumo. He also worked for various big tech companies like Facebook (he got fired) and other big wigs where he got big positions until he founded his own. Noah shares how we can be wealthy like him and some of his wealthy friends.

[OMAR ELATTAR & THE PASSIONATE FEW](#)

One of the best hosts on YouTube. Omar interviews millionaires and billionaires about their success stories. He's covered most of the big wigs and continues to get more in the show. You'll always get bits and pieces of hustling advice from the minds of the wealthiest.

[BiggerPockets](#)

If you're into real estate, then this show is for you. Tons of multi-millionaires here talking about their rags to riches stories. And what's the best thing about this show? Most of the people they interview are just like you and me. They've had 9-to-5 jobs who discovered the power of real estate investing.

YOUTUBE CHANNELS

Stephen Graham

One of the fastest growing investing YouTube channels we've seen. Stephen Graham was even interviewed on the BiggerPockets show right before his channel blew up. He talks about most of the things we're interested in too, real estate, stocks, index funds, crypto and other investments.

Ali Abdaal

Ali Abdaal is a doctor turned YouTuber who likes talking about productivity and money. His channel is a mix of investing, productivity and self-improvement.

Ryan Serhant

Want to see a fake it 'til you make it story? Then check out Ryan Serhant's channel. He's now the CEO of his own real multi-billion real estate company. Check out how he grew his massive real estate gig into his own business. He's good looking and his work ethic is superb.

Stanford Graduate School of Business

If you like the traditional way of learning, then most of the big schools have free learning resources available over the internet. The academicians are here to give you lectures on finance and other theoretical and applied techniques to make you rich!

YOUTUBE CHANNELS

[MIT OpenCourseWare](#)

MIT has been very generous in sharing their own recorded classes on YouTube. If you can't afford MIT and is happy to just take in the knowledge without the diploma then this is for you! Expect a somewhat traditional class from some of the best professors and speakers from MIT. Tons of value worth thousands of dollars all for free and in replayable and skippable form.

STOCK TRADING

[Investopedia](#)

This is one of the biggest resources for anything about investing. It's mostly about stocks and bonds but it also has cryptocurrency news and explanations. The articles here are well written and easy to read.

[MotleyFool \(Now only \[www.fool.com\]\(http://www.fool.com\)\)](#)

It's one of the most popular websites for investing. It has its own mutual fund that it manages but it also has tons of recommendations on stocks, cryptocurrencies and international markets. The Motley Fool has multiple resources including books, podcasts, newsletters, radio shows, and premium investing services.

[The Balance](#)

The Balance makes personal finance easy to understand. It is home to experts who provide clear, practical advice on managing your money. Whether you're looking to invest, buy a home, save for retirement, or achieve another financial goal, The Balance's 20-year-strong library of more than 9,000 pieces of content will answer your questions with straightforward personal financial advice.

STOCK TRADING

[MIT Opencourseware - Topics in Mathematics with Applications in Finance](#)

Most of the top universities around the world share some of their recorded lectures and other course materials online for FREE. We find the MIT Opencourseware one of the best. This is one massive training course. We'd advise you to read some of the basic books or watch simple YouTube videos on finance first before going for this course. You're going to have to have some basic understanding of financial concepts to appreciate the lectures.

[CNBC - Consumer News Business Channel](#)

One of the best news for businesses. It has some of the best-produced business documentaries on YouTube, very professionally made. Its news is updated 24/7 on its website.

[Marketwatch](#)

Marketwatch has slowly risen in the ranks of the stock market world. Google something about stock trading and it will probably show up in the top 5, maybe even top 3 results. That's because it contains a wealth of information.

STOCK TRADING

[MIT Opencourseware - Topics in Mathematics with Applications in Finance](#)

Most of the top universities around the world are now sharing some of their recorded lectures and other course materials FREE online. We find the MIT Opencourseware one of the best out there. This is one massive training course. We'd advise for you to read some of the basic books or watch simple YouTube videos on finance first before going for this course. You're going to have to have some basic understanding of financial concepts to appreciate this course.

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STOCK TRADING

Bloomberg

Institutional. Very formal.

Yahoo! Finance

Yahoo! May have had a lackluster search engine in the past decade but their financial reporting is high up there. It offers stock screening tools on top of its already vast array of news in the international market. It's also almost always one of the top resources you'll find when you search for stock market-related queries.

STOCK TRADING (YOUTUBE)

There are tons of YT channels about stock trading all of which has almost the same type of content except for niche categories like day trading on penny stocks. You're going to have to experiment on which YouTuber you prefer as it'll highly be dependent on the type of person you like watching.

[New Money](#)

This YouTuber is from Australia and has slowly gotten his YouTube channel a huge following for his highly informative takes on investing. He's highly methodical in his investing strategy. He loves value investing pretty much like Warren Buffett does.

[Timothy Sykes](#)

Timothy shares his knowledge and mindset in day trading. He features several top students that earned millions of dollars all of whom have different iterations of his teaching. This proves that Timothy Sykes' trading style works and can be tailored based on your personality and trading style.

STOCK TRADING (YOUTUBE)

Warrior Trading

This YouTube channel is almost at a million subscribers. It might even reach that number by the time you read this. If you're new in stock trading, looking into day trading, and wanting a no-nonsense teacher, then Ros Cameron (the host of Warrior Trading) is for you. There aren't any fancy cars, private jets, or vacations in the Caribbean here. It's just purely educational videos and real-life trades shown regularly. It's beginner-friendly and constantly being updated with new videos. Ross has hundreds of videos from live trading to tutorials for you. He's probably covered every single topic on day trading many times over. He posts daily so you're going to have to keep up with all the videos. He's really an informative guy and extra humble too. If you don't like flashy education on YouTube then this guy is for you!

STOCK TRADING (YOUTUBE)

[Benzinga](#)

Benzinga is out subscribed by Warrior Trading by hundreds of thousands. But, if you're hungry for updates, stock and crypto analysis, live trades and round the clock reporting, then Benzinga is for you. Benzinga might be the most active YouTube account out there. This YouTube channel has all kinds of shows from stock trading, stock and crypto analysis, pre-market analysis, live trading, and many more sub categories of everything we've mentioned. It's that comprehensive. As of this writing, they already have over 6k++ videos! That's a lot of data to mine, but that's also a lot of data to learn from.

[Ricky Gutierrez](#)

As of this writing, Ricky Gutierrez is almost on his way to a million subscribers. He's at about 997k subs. Ricky is one of those flashy guys who likes showing off their cars and girls. He's actually being accused of as a scam artist by many Redditors so beware. His actual trading and tutorials are pretty simple though. If you're just a beginner who would like to learn the ropes and love watching guys who show off their possessions (because this is what hypes you up), then this YouTube channel is for you.

BEST BOOKS FOR STOCK TRADING

All the Books Written by Peter Lynch

Peter Lynch wrote three easy-to-read books about stock trading and investing in general. These are highly recommended for beginners and seasoned investors.

How to Make Money in Stocks

This is a classic book for beginners who aren't sure yet if they want to day-trade, swing-trade or do long term trading. It presents some of the most popular chart patterns but also discusses who to value companies. The books has an enormous array of information and we'd recommend that you browse through it first and then re-read.

The Intelligent Investor by Benjamin Graham

This book launched Warren Buffett's career as the Oracle of Omaha. Its writer is Buffet's mentor! It's a long read full of gold but is not for the faint of heart. It's for the more advanced investor looking into transitioning or strengthening their value investing strategy. This is old but the principles written in this book are still applicable today. If you're serious about investing, this is a must-read when you're ready enough.

BEST BOOKS FOR STOCK TRADING

[Security Analysis by Benjamin Graham](#)

Just like the previous book, this is one co-written by Benjamin Graham with his partners David L. Dodd and Charles Tatham. The book is very old and is written like a textbook. For most, it will be boring but if you can look past that, it's a must-read like "The Intelligent Investor." Ben Graham is probably one of the pioneers of value investing and has guarded real investors against speculators. That's why this book is still in print today. The institutional investors who made it big are winning because of this book.

[The Little Book of Common Sense Investing](#)

Written by John C. Bogle, the founder of the famed Vanguard Group gives us a common-sense approach in investing. It's so well written and easy to understand that it's a recommended first book for beginners. It contains just enough numbers, statistics, evidence, and any other type of information that won't make you bored. This book practically states the need to the 100% way to beat the market is to buy the market itself or buy every type of stock in the market. Instead of looking for the needle in the haystack, buy the haystack approach! And, buy it a low low low price.

BEST BOOKS FOR STOCK TRADING

[The Little Book That Beats the Market by Joel Greenblatt](#)

If you're really not good with numbers and financial terms then this book is for you. The author Joel Greenblatt has written this book in the 6th-grade language. The book practically underlies the simple formula of buying undervalued companies that would beat the stock market. It's a good starting point if you want to try investing in the stock market. It doesn't explain everything in detail though. But that's not what this book is about. It's about simplifying your investing strategy and just dipping your feet in the waters. Once you get the hang of stock trading then you can start reading more complicated books like The Intelligent Investor.

REAL ESTATE INVESTING (BOOKS)

There are many types of real estate investing, flipping, renovations, rentals, subdivisions, leases, and a few more I may have not mentioned. With that in mind, there is a lot of general real estate investing books and specific real estate investing books too.

[The Millionaire Real Estate Investor by Gary Keller](#)

This is one of those classics where real estate agents take a lot of inspiration from. It contains explanations on the different strategies you can employ to start your real estate journey as well as the calculations to make you rich. It also contains detailed breakdowns of the expenses you will incur like contractors, repairs, agents, bids, loans, etc. If you don't know what type of strategy to follow, this is a good book, to begin with.

Note: A lot of people say that this book has a very slow start. Keep reading and soon enough you'll find this book a great gem. It wouldn't have stood the test of time if it didn't.

REAL ESTATE INVESTING (BOOKS)

[The Book on Rental Property Investing by Brandon Turner](#)

The book gives the perfect argument why rental properties are the way to go but it also states the facts why rentals aren't for you. This book details tips on how to become a successful rental owner. It gives examples of detailed plans on how to invest in your first rental and multiply it into several properties. It contains the ways where you can find and estimate the real value of a property and how much you'd have to pay for rehab. Brandon Turner advocates you assemble a specific team that you can trust. The book also gives detailed accounts of how to negotiate for price and several buying techniques to get the owner to sell his or her house. Once you get to "yes" he states several techniques on how to borrow money to pay for the property.

REAL ESTATE INVESTING (BOOKS)

[The Book on Flipping Houses](#)

The title says it all. If you want to flip houses as a start then this is the book for you. If you don't, it's still a must read. Why? Because it talks about what repairs are needed in order to flip a house. It gives tips what to look for and estimates on how much you might end up incurring to fix a house. The books also talks about how to find contractors and how to make sure that they don't screw you over. The last thing it talks about is how to sell the house!



REAL ESTATE INVESTING (BOOKS)

One Rental at a Time

If you're looking to be inspired by someone else's journey (because you pretty much want to learn from someone whose story is similar to yours), this might be the book for you. Michael Zuber writes his rental journey from one to many. If you're serious about real estate and are just a beginner then this is the book for you. It will teach you how to transition from having a day job to a point where your rental income becomes your main source of funds. Ultimately, the goal is to make this into your business so you can quit your job and enjoy the fruits of your labor. The book is a good read for beginner to intermediate real estate investors. It also contains nuggets of wisdom that Zuber accumulated through his journey. The nuggets include mistakes he made along the way. A welcome treat so that you won't have to experience each in the future. The best thing about this book is that Zuber isn't promising you anything like most popular real estate "gurus" out there. He's not promising instant riches. Michael simply gives his flat-out experience with no bells and whistles with it. If you like reading no-nonsense stuff then this is the book for you. Enjoy!

REAL ESTATE INVESTING (BOOKS)

[The Book on Investing in Real Estate With No \(and Low\) Money Down](#)

There's something about Brandon Turner and how he writes books. Maybe it's his personality? Have you watched any of his videos? He doesn't look like a typical millionaire. He looks like he's just an average dude with a 9-to-5 job but super cool. He's a laidback type of guy you can hang out with. Maybe it is his personality? Or maybe it's because all of his books are very easy reads, well written, and can be gobbled up in a couple of hours or days.

He presents a no-nonsense approach on the topics while also giving fact out of fact from all of his experiences in real estate.

This book is no exception. Brandon presents a clickbaity but also real little to no money down strategy in real estate investing. Brandon is very vocal about the first thing you have to change, it's your mindset. The first thing you have to internalize in real estate investing is that anything is possible including using non of your money as capital.

How?

REAL ESTATE INVESTING (BOOKS)

Brandon discusses several strategies in the book. But most of the answers here will be attracting private money from lenders and partners. The creative investing Brandon talks about in his books doesn't come without any cons in them. He also discusses the not-so-good side of things in his strategies and tells us how to overcome each. That's Brandon Turner for you buddy! Brandon has something for you whether it be house flipping, rentals, and wholesaling!

If you read or watch about real estate, some of the concepts inside the book won't be new to you. But aren't all concepts not new especially if you've been gobbling things up over and over? Of course! But you'll find little gems here and there. This book is a must-read for beginners and a likely supplement for intermediate and expert real estate investors. So that's practically the value of this book. It gives you a few tools up your sleeve just in case you need a different tool for a different problem.

REAL ESTATE INVESTING (BOOKS)

[The Book on Managing Rental Properties by Brandon and Heather Turner](#)

This is a comprehensive book on rental properties. It was written by Brandon and Heather Turner who are actively managing rental properties. They've gone through many mistakes and have perfected their own way of managing a lot of rental properties. Luckily, we are able to grace their experience all in one book. Get ready to be mind blown by the practical knowledge and hacks inside this book. It's a well-written book taking into consideration that the reader is new. Supplement the knowledge in this book with the BiggerPockets podcast and you're all set. All you need is to take action!

REAL ESTATE INVESTING (BOOKS)

[The Intelligent REIT Investor](#)

[by Stephanie Krewson and Kelly, R. Brad Thomas](#)

Sometimes, we want to be part of a business as a money partner and nothing else. We have extra money to invest and we'd like to try our hands with real estate. REITs or Real Estate Investment Trust are just for you. These are companies that invest in income-producing real estate. These are actively traded funds so they're highly liquid too. You can choose from a variety of companies specializing in warehouses, office buildings, commercial spaces, apartment buildings, data centers, and cell towers. Sometimes, it's a mixture of some of these. Some REITs actively manage properties while others lend money to other real estate companies. Hybrid REITs do both. The Intelligent REIT Investor details this further by discussing which type is for you. If you love numbers, there are concrete examples here you can enjoy reading. The book has tables and charts that tracked the financial data of most of the REITs available. The book also states other resources (websites, publications, and other specialists) you can check out if you want to learn more about the industry. This book is for beginners and intermediate REIT investors.